Filming & photography at The Prince’s Foundation’s properties

The Prince’s Foundation

The Prince’s Foundation provides holistic solutions to challenges facing the world today. We champion a sustainable approach to how we live our lives and build our communities, we run a diverse programme of education and training for all ages and backgrounds, and we regenerate and care for places where communities thrive and that visitors enjoy.

We work nationally and internationally but at the heart of our organisation is the heritage-led regeneration of the Dumfries House estate and its wider community, where our principles and philosophies are explored and put into practice.

The work of The Prince’s Foundation is inspired by The Prince of Wales’s philosophy of harmony: that by understanding the balance, the order and the relationships between ourselves and the natural world we can create a more sustainable future.

Whether coming to Dumfries House, enjoying one of our exhibitions in London, or visiting a building or community around the world that we have helped to transform, our places, their history and their stories are open to all and demonstrate how our principles and philosophies can be put into practice.

Seeking permission

Permission from The Prince’s Foundation will always be required well in advance of any professional filming or photography (including by UAV/drone) conducted in any of our locations. For commercial filming, we require a minimum notice period of 14 working days. This notice period will be longer the larger and more complicated the size of your filming proposal. Your proposal must outline the nature of the shoot, including use of any ‘special effects’ material, props, animals, any other non-standard equipment and anticipated disruption to public access to the estate.

Assessment

All requests to film are assessed on a case-by-case basis taking into account factors such as likely visitor numbers, existing scheduled events, planned maintenance work and site-specific sensitivities including protection of buildings, safety of people and animals, and availability of required facilities. The number of individuals present as part of production should be by mutual agreement. We expect crews to behave in a manner that is respectful and in accordance with staff instruction.

Applications not considered

Not all themes for filming and photography will be considered by The Prince’s Foundation. As a non-politically partisan charity, we must remain strictly politically neutral at all times. For this reason we do not
allow any filming of a political nature whatsoever. The Prince’s Foundation does not actively promote the use of its sites for the investigation of alleged paranormal activity and we do not encourage activities that would potentially damage the integrity of the site. The Prince’s Foundation will not permit or accommodate requests for filming that are deemed unsuitable insofar as they do not align with the organisation’s objectives or are considered to be blasphemous, salacious or derogatory in nature.

Documentation

Production companies are required to provide public liability insurance documents (£2 million minimum) and a site-specific risk assessment to conduct filming or photography at our locations. For UAV/drone flight, we require a copy of your Civil Aviation Authority licence. For more complex shoots, we may require agreement on, and completion and return of, a legal document to outline the terms of filming or photography on our site.

Costs

Fees are agreed in advance for commercial filming and photography projects. The standard charge for filming at The Prince’s Foundation’s properties is £150+VAT per hour. However, your project will be assessed on a number of factors including the number of people involved, the impact it will have on the site and the duration of the filming.

Additional charges may be applicable, e.g.

- The cost to The Prince’s Foundation of providing additional staffing or security
- Loss of admissions income if the site needs to close
- Remedial cleaning, gardening or ‘making good’ of the property
- Lighting and power needs in excess of ‘normal’

The Prince’s Foundation may choose to permit filming and waive the fee for the following:

- Promotional filming – usually small-scale filming, where The Prince’s Foundation is directly promoted as an organisation and where the value to The Prince’s Foundation is agreed by both parties
- Student filming – filming carried out as non-commercial, educational projects by students/school children.

Enquiries

Please send your enquiry to media@princes-foundation.org